



John Wells Productions



# Weekly Newsletter

December 1, 2023

## Industry News

Bob Iger Was Brought Back to Fix Disney. No One Said It Would Be Easy. ([The Los Angeles Times](#))

Why Hollywood Should Pursue TikTok Content With Extreme Caution ([Variety VIP+](#))

Why Telecom Will Be Key to Bundling's Next Phase ([Variety VIP+](#))

Apple, Marvel, and the Great Box Office Fallacy ([Puck](#))

The Rise of AI-Powered Stars: Big Money and Risks ([The Hollywood Reporter](#))

Disney's Fiscal 2023 Results: Content Spending Eases, Streaming Proceeds Eclipse Affiliate Revenue As ESPN Penetration Falls To 71M Households ([Deadline](#))

What Did We Learn? Hollywood Is Back in Biz, But Ripple Effects of Strike and Streaming Shakeout Are Just Starting  
Hollywood Faces Its Post-Strike Future ([Variety](#))

## Film

'American Fiction' Writer-Director Cord Jefferson On Working With Jeffrey Wright And The "Inherent Absurdity" Of How Race Is Perceived In America ([Deadline](#))

'Maestro' - AFI Fest ([Off Screen with Jillian](#))

Only One 2023 Movie with a Budget Over \$200 Million Has Made a Profit (So Far) This Year ([IndieWire](#))

## Television

The Golden Bachelor's Not-So-Golden Past ([The Hollywood Reporter](#))

'Jury Duty' Breakout Ronald Gladden Inks Amazon Overall Deal ([The Hollywood Reporter](#))

Which Kind of Streaming Subscriber Are You: Inert, Hyper, or Pragmatic? ([IndieWire](#))